

## Newspaper Clips October 18, 2014

### **Lava eyes to enter into Guinness World Records with selfies chain**

<http://economictimes.indiatimes.com/magazines/panache/lava-eyes-to-enter-into-guinness-world-records-with-selfies-chain/articleshow/44851344.cms>

NEW DELHI: Domestic device maker Lava is all set to make "longest" self-photographs relay chain at Indian Institute of Technology (IIT) Delhi annual festival, Rendezvous on October 19, 2014.

The company is aiming to click 1,000 selfies in a rally on the third day of the festival at the Lava selfie booth to claim the world record, it said in a statement.

Lava claimed that they have worked with IIT Delhi event team over the last few days to ensure to adhere to all guidelines specified by the Guinness World Records.

Selfies will be clicked by Lava Iris X5, a smartphone recently launched by Lava and positioned as 'made for selfies'.

Participants have been invited through registrations and will have to stand in a specific order during the event. Each selfie would include two adjacent people in the line and time taken between two se ..

Participants have been invited through registrations and will have to stand in a specific order during the event. Each selfie would include two adjacent people in the line and time taken between two selfies can't exceed 60 seconds.

"Lava will spearhead this attempt with support from IIT Delhi and we feel that this cultural festival is an apt occasion to do this," Tarun Verma, DGM, Marketing at Lava said.

### **40 firms take part in IISc career fair**

<http://www.deccanherald.com/content/436568/40-firms-take-part-iisc.html>

Bangalore, Oct 17, 2014, DHNS:

**A need to adapt to fast changing technologies and trends and encourage entrepreneurship was the essential message to students at the two-day career fair of Indian Institute of Science, Samanway, 2014 that got underway on Friday.**

As many as 40 companies such as IBM, Xerox, General Electric, St Gobain, JSW, Tejas Networks are among participants. Delivering the keynote, IISc Director Anurag Kumar said academic institutions teach students how to learn.

Students should use it to make themselves relevant to the industry. He also advised students to have "right expectations" when starting their career in the industry.

Mindtree Co-Founder Krishna Kumar Rangarajan highlighted how IISc should pay more attention to tapping into entrepreneurship capabilities of its students.

“IISc has generated a number of smart engineers. Now , it should embark on creating entrepreneurs who create more jobs.” He said “Samanway should have an overarching vision to go beyond a career fair.”

Even as placement process is to begin in November, a number of participating companies expressed their intent to recruit students from the institute. An earlier edition of Samanway was held in April this year .

## **Permanent home for IIT-BBS from next session**

TNN | Oct 18, 2014, 01.52 AM IST

**BHUBANESWAR:** IIT Bhubaneswar (IIT-BBS) plans to move to its permanent campus at Arugul village on the outskirts of the city from the academic session 2015-16, the institute sources said on Friday.

A press release issued by IIT-BBS a day before it celebrates its third convocation, said the shifting will happen in a phased manner. It is currently operating from eight different disjointed locations in city. The permanent campus is coming up on a 950-acre plot near Jatni.

Addressing a news conference, IIT-BBS acting director Sujit Roy said the institute would for the first time award MTech degrees to 39 graduates during the Saturday convocation. A total of nine PhD and 124 BTech degrees would also be awarded.

Avinash Chander, scientific adviser to the defence minister and director general Defence Research and Development Organization, will attend the convocation as chief guest. S K Roongta, chairman, Board of Governors, IIT-BBS, will preside over the event. The institute is running BTech in five core engineering branches, joint MTech-PhD in eight specializations, joint MSc-PhD in five subjects and PhD in sciences, engineering, humanities and social sciences. The institute has over 900 students and 93 faculty members. IIT-BBS started functioning from IIT Kharagpur on July 23, 2008, and shifted operations to Bhubaneswar on July 22, 2009.

Hindustan Times ND  
18/10/2014 P-14

**UGC panel set up to inspect 7 deemed universities**  
**NEW DELHI:** The University Grant Commission (UGC) has formed a five member committee headed by the UGC secretary for physical inspection of the campuses of seven deemed universities that were blacklisted and declared not fit to be universities. UGC's decision came after the supreme court objected to UGC's direction asking the regulatory authority to undertake physical inspections of the campuses of these universities and submit a report.

Dainik Tribune ND  
18.10.14 P-12

## आईआईटी खड़गपुर का स्प्रिंग फेस्ट जनवरी में

चंडीगढ़/ 17 अक्टूबर (ट्रिब्यू)

आईआईटी खड़गपुर में सालाना समारोह स्प्रिंग फेस्टिवल से पहले अलग-अलग इवेंट्स के लिये प्रतियोगिता आयोजित की जाने लगी हैं।

एशिया के सबसे बड़े इस सांस्कृतिक समारोह में देश के कई बड़े कॉलेज के करीब 30 हजार से ज्यादा छात्र पहुंचते हैं। 56 वें स्प्रिंग फेस्ट को 23 से 26 जनवरी (2015) तक आयोजित किया जाना है।

इस बार खासतौर पर नुक्कड़ और ताश की हेराफेरी (शफल) को इस समारोह के मुख्य आकर्षणों में रखा गया है। राष्ट्रीय स्तर पर आयोजित किये जा रहे इन दोनों इवेंट्स के लिये 7 शहरों में इस महीने (अक्टूबर में) प्रारंभिक प्रतियोगिता आयोजित की जा रही है। वाइल्ड फायर (सबसे बड़े रॉक बैंड कम्पटीशन) के लिये दिसंबर में प्रतियोगिता का आयोजन होगा जिसमें देश भर के कई बैंड के शामिल होने की संभावना है। फेस्ट में 9 शौली और 90 इवेंट्स रखे गये हैं जिनमें सबसे बेहतरीन का चयन किया जाएगा।

इस समारोह का विशेष आकर्षण स्टार नाइट्स होगा। जिसमें शंकर अहसान लॉय, सलीम सुलेमान, द रघु दीक्षित प्रोजेक्ट, इंडियन ओशन, यूफोरिया समेत कई और ग्रुप अपनी प्रस्तुति देंगे।

# A skilled business growth for corporate India

HT Correspondent

The British Council's international organisation for cultural relations and educational opportunities launched the India Employability Survey 2014 recently. This report probes the quality of talent pools expected by Indian industry in the next 3-5 years and in that context, assesses current employability of workforces emerging from foreign, and specifically, UK universities.

The research surveyed 200 foreign and Indian companies and captured the hiring trends, defining factors for recruitment of foreign-university graduates, preferred source countries, qualifications and disciplines of study.

Speaking on the occasion, Rob Lynes, director, British Council India, said, "As organisations strive to compete and drive business growth in an increasingly global market place, they place significant importance on international education in the talent they recruit. Hiring foreign university graduates is an integral part of the talent



■ According survey, nearly 80% employees did not realise their potential.

FILE PHOTO

plan for a large percentage of companies.

The India Employability Survey 2014 provides insights into employability trends that will help universities prepare graduates for various opportunities globally."

The survey highlights that foreign-degree

holders appear to be more disposed towards having strong 'technical' skills – critical thinking, the ability to use knowledge to solve real-world problems, which give them an edge globally – while Indian-university graduates are relatively stronger on the

## SURVEY 2014

Companies hire only from the top 20 Indian institutions

- Foreign degree students appear to have more disposed towards having strong technical skills which give them edge
- 51% of companies hire only from the top 20 Indian institutions
- Over 60% of companies hire only from the global top 50 universities
- 39% graduates from foreign universities are deemed better prepared for the job, than those from Indian one's

'soft' skills, such as working with diverse groups of people, and interpersonal skills. The ability or willingness to 'work hard', giving long hours and to work under pressure, is an additional area of strength for graduates from India.

Business Line ND 18/10/2014 p-1

## Now, Govt gets serious about cleaner air

Launches a more broad-based air quality index that will cover 66 cities in 5 years

OUR BUREAU

New Delhi, October 17

Indian cities have been receiving considerable bad press across the globe for poor air pollution standards. To combat this, the Ministry of Environment and Forests launched a new Air Pollution Index on Friday to identify the most polluted regions in the country and raise awareness about health implications.

The index, which has been developed with the help of health and environmental experts from organisations such as the Centre for Science and Environment, All India Institute of Medical Sciences, Maulana Azad Medical College, and IIT Kanpur, expands the bandwidth of the existing air quality standard to monitor eight particulate matters, against the three scrutinised earlier.

The index, which will be based on existing National Air Quality Standards, will also include a public health component, defining the quality of air in real-time and what kind of health impact it could have.

The index will be coded into six categories – good, satisfactory, moderately polluted, poor, very poor and severe – and will be launched in cities with populations of over a million by mid-December.

While launching the index, Prakash Javadekar, Min-

ister of State for Environment, Forests and Climate Change, said this is an extension of the Swachh Bharat Abhiyaan started by Prime Minister Narendra Modi. "It won't be business as usual," Javadekar warned, and gave examples of action being taken on pollution levels by industries across the country, especially those situated near the Ganga.

In five years, the index will cover at least 66 cities. The next rung, cities with population of half a million, will follow after that.



# IIT दिल्ली के फेस्ट RENDEZVOUS की पहली तस्वीरे

<http://www.delhincr.amarujala.com/photo-gallery/annual-function-of-iit-delhi-rendezvous-2014/>



ये आईआईटी दिल्ली के छात्रों की एक सेल्फी है। यहां चार दिनों तक राउंदेवु नाम से वार्षिक उत्सव शुरू हो चुका है। इन छात्रों ने दुनिया की सबसे लंबी सेल्फी बनाने का फैसला किया है।